+966-9200-10519

www.afaqy.com

295441 Riyadh 113351

info@afaqy.com

KSA - Oman - UAE - Qatar - Morocco

Prince Sultan Bin Abdulaziz Rd,As Sulimaniyah,
Riyadh, KSA

@afaqyit @afaqy_it Afaqy @afaqyit

AFAQY
Integrating Future Technologies



Company PROFILE

Tailored Tech™ for Every Industry

Our Story



Every day, organizations generate vast amounts of operational data from vehicles, heavy equipment, buildings, infrastructure, surveillance systems, and connected assets.

The challenge is turning this data into meaningful operational intelligence.

At AFAQY, we believe data should go beyond reporting what happened; it should help organizations predict what comes next, optimize operations, and make faster decisions.

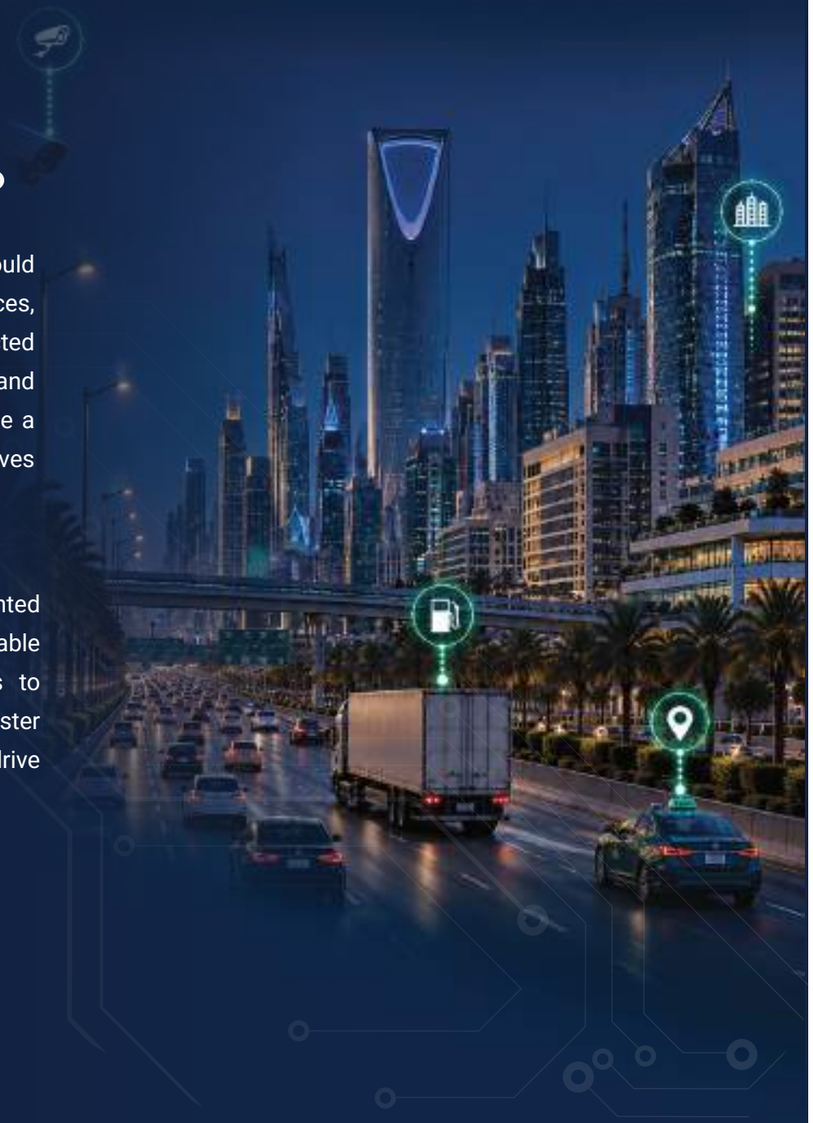
Founded in 2005 in Riyadh, Saudi Arabia,AFAQY has grown into a leading provider of AI-powered IoT, telematics, and digital transformation solutions. Starting with Automatic Vehicle Location (AVL), we have evolved into an integrated ecosystem covering fleet management, smart cities, industrial IoT, AI-powered video analytics, asset tracking, infrastructure monitoring, and environmental sensing.

Today, AFAQY is more than a technology provider—we are a trusted operational intelligence partner helping organizations build smarter operations and accelerate digital transformation.

Our Belief

We believe operational data should never remain isolated inside devices, systems, or reports. Every connected vehicle, asset, sensor, machine, and camera has the potential to become a source of intelligence that improves business performance.

Our mission is to turn fragmented operational data into actionable intelligence, enabling organizations to optimize efficiency, make faster decisions, mitigate risks, and drive sustainable business growth.



Our Core Values

Intelligent Innovation

We apply emerging technologies to solve real operational challenges. Every solution is built to deliver measurable value, integrate seamlessly, and help organizations adapt to changing business needs.

Customer Success

We measure our success by the outcomes our customers achieve, not the technologies we deploy. By understanding their goals and challenges, we deliver solutions that drive lasting business value.

Long-Term Partnership

We build relationships based on trust, collaboration, and shared success. We work closely with our customers throughout every stage of their journey, continuously evolving our solutions to meet changing operational and business requirements.

Adaptability

Every organization operates differently. We adapt our solutions to each customer's unique requirements, enabling greater operational efficiency, scalability, and flexibility as their business evolves.

Empowering People

Our people are the foundation of our success. We foster a culture of continuous learning, collaboration, and professional growth, empowering our teams to innovate, solve complex challenges, and deliver exceptional value to our customers.

Our
Vision & Mission

Our Vision

To lead the future of operational intelligence across the Middle East and beyond, transforming how organizations operate through connected data and intelligence.

Our Mission

To help organizations transform operational complexity into intelligent action by delivering integrated AI, IoT, and digital solutions that improve visibility, optimize performance, enhance safety, and enable confident, data-driven decision-making.



The Difference We Deliver

01

Intelligence Built into Every Solution

Artificial Intelligence is embedded throughout our platform, transforming operational data into predictive insights, automated recommendations, anomaly detection, and intelligent decision support that enables organizations to act proactively rather than reactively.

02

End-to-End Delivery

From solution design and hardware sourcing to software development, installation, systems integration, training, and long-term support, AFAQY delivers complete solutions under one trusted partner.

03

Enterprise-Grade Customization

Every organization operates differently. Our in-house software engineering teams develop tailored platforms, integrations, dashboards, and workflows that align with each customer's operational objectives and existing technology landscape.

04

Proven Regional Expertise

With more than two decades of experience serving organizations across Saudi Arabia and the wider region, AFAQY combines deep local market knowledge with world-class technologies to deliver solutions that scale with evolving operational needs.

AFAQY
in Numbers

6,500+
Clients

20+
Years Experience

750+K
Active Devices

100+
Software Engineers

300+
Installation Professionals

Industries We Serve

Every industry operates differently, and so do its challenges. That's why AFAQY delivers Tailored Tech™—industry-specific IoT, AI, and digital technologies designed to address unique operational needs, improve efficiency, and drive measurable business outcomes.

We proudly serve the following industries, while continuously tailoring our technologies to meet the evolving needs of many others.

















Our
Solutions Portfolio

Connected Mobility & Vehicle Management

Buraq Pro | Fleet | Route | FMS | X-Key | Aman | Smart Taxi | Ready Steady Mix | DozerPro

Smart Security & Surveillance

Moraqaba | Smart Gates | Asset Tracking | Crowd Management

Smart Infrastructure & Cities

Smart Poles | Smart Parking | Clean Cities | BMS

Operational Intelligence & Data Insights

Analytics | SenseWare

Agriculture & Environmental Solutions

Smart Agriculture | Wild Track

Transportation

Streamlining Transportation Operations with Intelligent Technology



Industry Challenges

- Rising fuel and operating costs
- Limited real-time fleet visibility
- Inefficient route planning and scheduling
- Driver safety and risky driving behaviors
- Passenger safety and service reliability
- Regulatory compliance and reporting requirements
- Vehicle downtime and unplanned maintenance



Enhancing Transportation Performance with AFAQY

Fleet Visibility

Monitor every vehicle in real time with live location tracking, geofencing, route history, and operational alerts.

Fleet Maintenance

Reduce downtime through preventive maintenance scheduling, work orders, maintenance history, and expense management.

Driver Safety

Monitor driving behavior, detect risky events, and improve safety through intelligent CCTV surveillance and analytics.

Fuel Management

Monitor fuel consumption, detect misuse, and optimize fuel efficiency.

Passenger Transportation

Manage school buses, taxis, public transport, and employee transportation with real-time tracking and automated notifications.

Operational Analytics

Transform operational data into dashboards, KPIs, predictive insights, and management reports.

Route Optimization

Automatically plan efficient routes while considering traffic conditions, schedules, vehicle capacity, and operational constraints.

Regulatory Compliance

Stay compliant with transportation regulations through Wasl integration, automated reporting, telematics, and seamless system connectivity.

Who We Empower

- Public Transport
- School Transportation
- Taxi & Ride-Hailing
- Car Rental
- Passenger Transport Companies





Related AFAQY Solutions

AVL | Fleet | Aman | TAXI | XKEY
MOROQABA | Analytics

Logistics

Optimizing Every Move Across Your Supply Chain



Industry Challenges

- Rising transportation and fuel costs
- Cold chain compliance and environmental monitoring challenge
- Delivery delays and inaccurate ETAs
- Asset loss, theft, and unauthorized movement
- Inefficient route planning and fleet utilization
- Warehouse and inventory management inefficiencies
- Limited visibility into vehicles, drivers, and shipments



Enhancing Logistics Performance with AFAQY

Fleet Visibility

Track vehicles and shipments in real time with live location monitoring, geofencing, route history, and instant operational alerts.

Asset Tracking

Monitor high-value assets, containers, trailers, and equipment throughout the supply chain to reduce theft, prevent loss, and improve

Route Optimization

Plan and optimize delivery routes based on traffic conditions, delivery schedules, vehicle capacity, and operational constraints to improve efficiency and reduce travel time.

Fleet Maintenance

Reduce vehicle downtime through preventive maintenance scheduling, maintenance history, work order management, and expense tracking.

Delivery Operations

Manage job orders, dispatch vehicles and drivers, monitor delivery progress, and improve on-time performance with accurate ETAs.

Fuel Management

Monitor fuel consumption, detect abnormal usage, and improve fuel efficiency across logistics

Warehouse & Inventory Visibility

Gain real-time visibility into inventory, equipment, and warehouse assets to improve operational control and reduce losses.

Operational Analytics

Transform logistics data into real-time dashboards, KPI monitoring, predictive insights, and performance reports that support faster, data-driven decisions.

Cold Chain Monitoring

Continuously monitor temperature, humidity, and other environmental conditions throughout storage and transportation to protect sensitive goods and maintain compliance.

Who We Empower

- E-commerce Logistics
- Warehousing & Distribution
- Cold Chain Logistics





Related AFAQY Solutions

AVL | ROUTE | Fleet | SenseWare | Asset Tracking
MORAQABA | Analytics

Construction

Building Smarter, Safer, and More Efficient Sites



Industry Challenges

- Limited visibility into heavy equipment and site operations
- Difficulty tracking construction materials and mobile assets
- Equipment downtime and unplanned maintenance
- Site safety and security risks
- Rising fuel and operational costs
- Lack of real-time project performance insights
- Delays caused by inefficient resource allocation



Enhancing Construction Performance with AFAQY

Heavy Equipment Monitoring

Track the location, utilization, operating hours, and performance of heavy machinery to maximize productivity and reduce idle time.

Fuel Management

Monitor fuel consumption, detect abnormal usage, and improve fuel efficiency across equipment and vehicle fleets.

Fleet Visibility

Monitor construction vehicles in real time with GPS tracking, geofencing, route history, and operational alerts.

Construction Material Monitoring

Track the movement and utilization of construction materials and critical assets across multiple project sites.

Preventive Maintenance

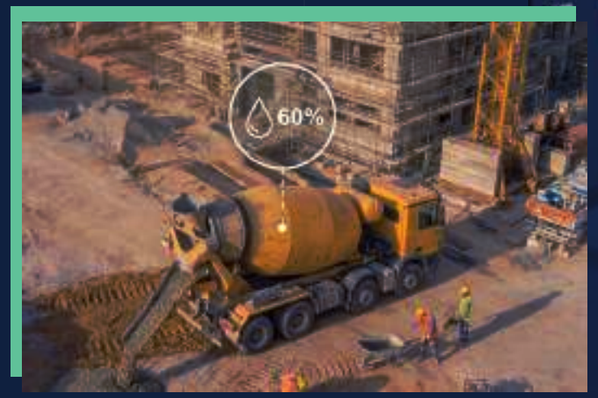
Reduce equipment downtime through scheduled maintenance, work order management, maintenance history, and asset health monitoring.

Site Security & Video Surveillance

Enhance job site security with intelligent video surveillance, access monitoring, and real-time alerts for unauthorized activities.

Who We Empower

- General & EPC Contractors
- Heavy Equipment Rental Companies
- Ready-Mix & Building Materials
- Infrastructure & Utilities





Related AFAQY Solutions

DOZER PRO | FMS | AVL | Fleet | READY STEADY-MIX
MORAQABA | Analytics

Smart Cities

Creating Safer, Smarter, and More Connected Communities



Industry Challenges

- Increasing traffic congestion and road safety concerns
- High energy consumption and infrastructure maintenance costs
- Limited visibility into city operations and public infrastructure
- Environmental monitoring and sustainability requirements
- Inefficient waste collection and resource management
- Delayed response to incidents and operational disruptions
- Growing demand for public safety and security



Enhancing Smart Cities Performance with AFAQY

Smart Traffic Management

Monitor traffic conditions in real time, improve traffic flow, detect violations, and support data-driven traffic planning through intelligent monitoring technologies.

Connected Urban Infrastructure

Integrate lighting, surveillance, environmental monitoring, and digital signage into a unified infrastructure that enhances public

Public Safety & Video Surveillance

Enhance public safety with intelligent video surveillance, AI-powered analytics, incident detection, and centralized monitoring across city environments.

Crowd & Occupancy Management

Track crowd density and pedestrian flow to reduce congestion, improve safety, and optimize the use of public spaces.

Smart Waste Management

Optimize waste collection operations through real-time monitoring, route optimization, asset tracking, and operational analytics.

Access & Perimeter Control

Secure public facilities and critical infrastructure with intelligent access control, vehicle identification, and automated entry management.

Smart Parking Management

Improve parking availability and driver experience with real-time occupancy monitoring, guidance systems, and parking utilization analytics.

Who We Empower

- Municipalities & Local Governments
- Traffic & Transportation Authorities
- Waste Management
- Real Estate & Mixed-Use Developments





Related AFAQY Solutions

MORAQABA | SMART PARKING | Clean Cities
Smart Gates | Smart Poles | Crowd Control | Analytics

Oil & Gas

Driving Safer, More Reliable, and Efficient Energy Operations



Industry Challenges

- Limited visibility into assets and field operations in remote areas
- Unauthorized access to critical facilities
- Heavy equipment downtime and unplanned maintenance
- Environmental monitoring and compliance requirements
- Rising fuel and operational costs
- Delayed incident detection and emergency response
- Workforce and contractor safety risks



Enhancing Oil & Gas Performance with AFAQY

Fleet & Asset Visibility

Monitor vehicles, heavy equipment, and critical assets in real time with live tracking, geofencing, utilization insights, and operational alerts.

Fuel Management

Monitor fuel storage, dispensing, and consumption to improve accountability, reduce losses, and optimize fuel efficiency across operations.

Heavy Equipment Monitoring

Track equipment health, operating hours, utilization, and maintenance needs to maximize asset availability and reduce costly downtime.

Access & Perimeter Control

Secure restricted areas with intelligent vehicle identification, automated access control, and centralized entry management.

Workforce Safety & Field Operations

Enhance workforce safety by monitoring field activities, improving operational visibility, and enabling faster response to incidents across remote locations.

Site Security & Video Surveillance

Protect critical facilities with intelligent video surveillance, real-time incident detection, perimeter monitoring, and centralized security

Who We Empower

- Fuel Distribution & Tanker Fleets
- Oilfield Service Companies
- Exploration & Production





Related AFAQY Solutions

DOZER PRO | FMS | AVL | Fleet | Smart Gates
Asset Tracking | MORAQABA | Analytics

Healthcare

Enabling Efficient, Compliant, and Connected Healthcare Operations



Industry Challenges

- Maintaining temperature-sensitive medical products and vaccines
- Security risks across healthcare facilities
- Limited visibility into medical assets and critical equipment
- Inefficient monitoring of storage environments
- Compliance with healthcare regulations and quality standards
- Delayed emergency dispatch and poor ambulance-hospital connectivity



Enhancing Healthcare Performance with AFAQY

Cold Chain Monitoring

Continuously monitor temperature, humidity, and other environmental conditions to protect vaccines, pharmaceuticals, blood products, and other temperature-sensitive medical supplies.

Environmental Monitoring

Monitor hospitals, laboratories, pharmacies, and storage facilities in real time to maintain optimal environmental conditions and support regulatory compliance.

Medical Asset Visibility

Track the location, movement, and utilization of critical medical equipment and assets to improve availability and operational efficiency.

Fleet Visibility

Monitor ambulances and healthcare vehicles with real-time tracking, route history, geofencing, and operational alerts to improve response and coordination.

Facility Security & Video Surveillance

Enhance the safety of patients, staff, and facilities through intelligent video surveillance, access monitoring, and real-time incident detection.

Connected Emergency Care

Connect dispatch centers, response teams, and hospitals with live tracking, dynamic routing, diagnostic reporting, and instant communication.

Who We Empower

- Hospitals
- Medical Warehouses
- Pharmaceutical Manufacturers
- Ambulance & Emergency Care Centers





Related AFAQY Solutions

SenseWare | AVL | MORAQABA | Analytics
Asset Tracking

Agriculture

Advancing Sustainable and Data-Driven Agriculture



Industry Challenges

- Unpredictable environmental and weather conditions
- Difficulty monitoring livestock health and movement
- Inefficient use of water and natural resources
- Equipment downtime and maintenance challenges
- Limited visibility into farming operations and equipment
- Asset loss and unauthorized movement



Enhancing Agriculture Performance with AFAQY

Environmental Monitoring

Continuously monitor environmental conditions such as temperature, humidity, soil, and other critical parameters to support healthier crops, livestock, and more informed operational decisions.

Equipment Monitoring

Track equipment performance, operating hours, and maintenance requirements to reduce downtime and maximize productivity.

Farm & Asset Visibility

Track agricultural vehicles, machinery, and valuable assets in real time to improve utilization, enhance operational control, and reduce losses.

Resource Optimization

Improve the utilization of water, fuel, and operational resources through real-time monitoring and data-driven insights that support more sustainable farming practices.

Livestock Monitoring

Monitor livestock location, movement, and activity to improve animal welfare, operational efficiency, and resource management.

Security & Remote Surveillance

Protect farms, forests, equipment, and remote agricultural sites through intelligent video surveillance and real-time alerts.

Who We Empower

- Farms & Agricultural Operations
- Livestock Farms & Ranches
- Forestry & Natural Parks





Related AFAQY Solutions

Smart Agriculture | SenseCare | WILD TRACK | AVL Fleet | MORAQABA | Analytics

Our Partners

XIRGO	Ruptela	TELTONIKA	ISUZU	Microsoft
SAMSUNG	موبايلي Mobily	zain	stc	علم elm

Our Licenses

الهيئة العامة للنقل TRANSPORT GENERAL AUTHORITY	هيئة الاتصالات والفضاء والتقنية Communications, Space & Technology Commission	الهيئة العامة للغذاء والدواء Saudi Food & Drug Authority	TGA الهيئة العامة للنقل Transport General Authority
رافد RAFED	مدينتي	الشركة العامة للسيارات GENERAL SYNDICATE OF CARS	وزارة البلديات والإسكان Ministry of Municipalities and Housing

Berg Insight™ Recognized by Berg Insight as one of the top 10 fleet management providers in the MENA region, with an installed base of more than 250,000 units and an active presence across multiple GCC countries and beyond.

Our Governmental Clients

الهيئة العامة لتنظيم الإعلام GENERAL AUTHORITY OF MEDIA REGULATION	الهيئة الملكية للجبيل وينبع Royal Commission for Jubail & Yanbu	الهيئة العامة للإحصاء General Authority for Statistics	
المركز الوطني للتميز GENERAL AUTHORITY OF MEDIA REGULATION	وزارة الرياضة Ministry of Sport	وزارة الحج والعمرة MINISTRY OF HAJJ & UMRAH	شركة المياه الوطنية National Water Company
جامعة الحدود الشمالية NORTHERN BORDER UNIVERSITY		Qiddiya	المؤسسة العامة لجسر الملك فهد King Fahd Causeway Authority
الهيئة الملكية لمحافظة العلا ROYAL COMMISSION FOR ALULA	تحكم TAHAKOM	أمانة جدة	صندوق الاستثمارات العامة PUBLIC INVESTMENT FUND
كاتريون CATRION	المركز الوطني لتنمية الحياة الفطرية National Center for Wildlife المملكة العربية السعودية	مطارات الرياض riyadh airports	الهيئة العامة للعقار REAL ESTATE GENERAL AUTHORITY
هيئة تطوير محمية الإمام عبدالعزيز بن محمد الملكية Imam Abdulaziz Bin Mohammed Royal Reserve Development Authority	GACA الهيئة العامة للطيران المدني General Authority of Civil Aviation	الحرمين الهيئة العامة للعناية بشؤون المسجد الحرام والمسجد النبوي	
جامعة حائل UNIVERSITY OF HAIL		REGA الهيئة العامة للعقار REAL ESTATE GENERAL AUTHORITY	المشتري الرئيس PRINCIPAL BUYER

Success Across Industries



